



TOP DOWN — WORKSHOP OVERVIEW

Top Down™ — Watch What Gets Rewarded

The organizational application of Patternomics™ · Educational workshops & reflection tools for teams · 2026-07-02

The premise: to understand a system, watch what gets **rewarded** — not what gets announced. The gap between stated values and actual incentives is where culture actually lives. Top Down helps leadership teams see that gap and aim a few degrees better.

What you can run (available now):

Offering	What it is	Typical range
Reward Audit	Diagnostic: map stated values vs. actual incentives, with a leadership debrief.	scoped per engagement
Workshop	Facilitated team session — the reward gap, the patterns behind it, one repeatable re-aim.	~\$2,500 typical (\$2k–\$10k by size/scope)
Keynote	The founder talk, 30–60 min, tailored to the room.	from \$2,500

In development: the *Watch What Gets Rewarded* toolkit line (reward-audit tools for leaders). Licensing conversations welcome.

Where it fits: leadership teams, startups, nonprofits, schools, healthcare, creative organizations, manager training, culture repair — anywhere stated culture and rewarded behavior have drifted apart.

Why it holds up: built on Patternomics™ — a behavioral-pattern framework published open-access with a DOI (Zenodo: 10.5281/zenodo.21040834), currently under journal peer review.

Scope: Top Down is an educational workshop and organizational reflection tool. It is **not** HR advice, legal advice, compliance review, clinical care, or workplace investigation.

Contact. Robert Gustavson · Slight Angle Studios LLC · slightanglestudios.com · TheBobManual@icloud.com